

3D Product Designer (Creative Merchandise Design)

ORGANIZATION: **idegy**, USA company

WORKING LOCATION: District 1, Ho Chi Minh City, Vietnam

WORKING TYPE: Fulltime office, Mon to Fri (no remote, 2nd-jobs)

REPORTS TO: Associate Creative Director

SALARY: **Open Negotiate**

ENGLISH: Good Communication

TO APPLY: hr@rectalents.com | 0906835883 (Zalo)

SUMMARY JOB:

- Design custom merchandise across various categories: figurines, packaging, apparel, mascots, hard goods, etc...
- Design creative 3D visuals for objects, figurines, packaging, mascots, collectibles, and branded merchandise...(Sample: https://drive.google.com/drive/folders/1FtVzUiTdMnKXsH_byKoUXYUo-iNZh8RB?usp=sharing)
- Create 3D renderings, mockups, dielines, and sketches based on client briefs.
- Translate ideas into visual assets for both client presentation and factory reference
- Stay updated on design trends and materials to support concept development
- Collaborate with our U.S. creative team and Vietnam sourcing team
- *You'll focus on creative design — not production management. Factories will handle tech packs and manufacturing.*

Background: Founded in 1995 by Matthew Grossman, idegy, inc. is a full-service, promotional merchandise agency headquartered in Columbus, Ohio.

idegy - Where branded merch lives beyond the moment.

Since 1995, we've partnered with the biggest brands in the world. **idegy** is proud to be a Premium Licensee of the NFL, a Preferred Premium Supplier of the NHL, and partners with many teams throughout all Major Leagues. Our offices span the globe from Columbus, Chicago, Charlotte, Boston, and our latest addition Vietnam. Based on our decades of experience producing stunning designs for branded merchandise, idegystudio now offers these skills to any design challenge. Logos + print + packaging + digital, you name it. All delivered with the care and attention to detail that sets idegy apart.

Job Responsibilities:

We're looking for an experienced designer based in Vietnam who thrives on creativity, collaboration, and attention to detail. This role works closely with our global sourcing and creative teams, turning big ideas into bold, tangible designs that fuel fanbases, support brands, and turn heads—across merch and more.

Product Concepting & Design

- Design original, brand-specific merchandise across categories (apparel, headwear, hard goods, giveaways, retail collections)



- Create detailed sketches, mockups, dielines, and 3D renderings for client presentations and factory production

Development & Specs

- Build factory-ready tech packs and spec sheets for sampling and production
- Collaborate with sourcing and merchandising teams to ensure feasibility, cost-efficiency, and quality

Trend Awareness & Brand Alignment

- Stay on top of material innovations, product trends, and regional manufacturing capabilities
- Ensure all designs align with client brand guidelines and the idegy standard of excellence

Workflow & Collaboration

- Manage projects through digital platforms like PageProof and Monday.com to meet timelines and budget parameters
- Partner with **idegystudio's** Creative Director, U.S.-based marketing team, and Vietnam sourcing staff for a seamless development process

Job Requirements

- Bachelor's degree in Product Design, Industrial Design, or a related creative field
- 3D design skills (Blender, 3Ds Max, SketchUp, or equivalent) – especially in modeling characters, objects, packaging, and mascots
- 2D design skills (Adobe Creative Suite) are a plus
- Minimum 5 years of experience in product or merchandise design, ideally in consumer goods, collectibles, or promotional items
- Strong visual storytelling, creativity, and attention to detail
- Good command of English, with ability to communicate ideas clearly in a cross-functional, international environment
- Experience working with factories is a BIG PLUS, **but not a must**
- Based in or willing to relocate to Ho Chi Minh City, Vietnam

Benefits


- **OPEN NEGOTIATE** depending on skills and experience.
- Health Insurance & Social Insurance
- Opportunity for advancement and pay increase.
- Option to work from home on Fridays.
- 14 days annual paid leave
- Company computer provided.
- 13-month salary



If this role is not suitable for you, you can reach more jobs at **our Zalo** group below:

- HCM-Marketing: <https://zalo.me/g/xthilj869>
- Design/content: <https://zalo.me/g/wqonvy208>
- Digital/Seo: <https://zalo.me/g/fsmtkk998>
- Linkedin Job Group: <https://www.linkedin.com/groups/14425427/>

REC Talents

 For working:

 hr@rectalents.com

 Page: <https://lnkd.in/gu6NRrrx>

